

TALK ABOUT THE FULL IMPACT OF MIGRAINE TO OPTIMIZE TREATMENT



Migraine Impact Extends Beyond Attacks

Migraine-related Stigma	Interictal Burden & Quality of Life
Migraine is a debilitating neurological disease that comes with a unique set of challenges beyond the pain and frequency of migraine attacks.	To understand the full impact of migraine, it is important to consider additional factors such as migraine-related stigma, interictal burden and decreased quality of life.

Opportunities to Enhance Clinical Conversations about Migraine

Despite the high impact and burden of migraine, many patients who might benefit from prescription therapies are not receiving them.^{1,2}

Conversations about the impact of migraine are an important tool for neurologists and headache specialists to optimize treatment, but challenges such as limited time with patients and patient hesitation to share their full migraine experience can interfere with obtaining crucial information.

- 1/2** of patients discuss impact with their neurologists or headache specialist³
- 55%** of HCP-patient pairs were misaligned regarding migraine frequency⁴
- 56%** of patients eligible for preventive treatment are not receiving a recommended preventive medication⁵

Talk About Migraine Impact with Patients Consistently & Proactively

TALK is an important component of the Think Talk Treat algorithm, which was designed to streamline clinical conversations to improve migraine care. Talking with your patients and asking the right questions can lead to more informed treatment decisions. But it is crucial to consider potential issues that might interfere with effective communication and help patients feel more comfortable talking about migraine.

Tips for talking about migraine with your patients:

-  Initiate conversations about migraine with your patients at each visit⁶
-  Educate patients about the disease and how to manage it effectively⁶
-  Use an “Ask-Tell-Ask” approach with a focus on open-ended questions^{4,7}
-  Ask about migraine impact on daily activities during *and* between attacks
-  Ask patients to describe the impact on work and/or school, family, and social relationships

If you see patients with migraine:

TALK to them about the full impact it has on daily activities during *and* between attacks.

References

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